
company profile

Company Name	amana inc.
Representative	Yoshiaki Kaneko, President
Board Members	
Directors	Kotaro Ujihara, Yosuke Matsushima
Part-time Corporate Auditor	Tomoya Hasebe
Headquarter	2-2-43, Higashi-shinagawa, Shinagawa-ku, Tokyo, Japan +81-3-3740-4011
Main Business	Visual & Communication Business Strategy planning and designing for marketing / communication arena, brand design and activation, inner communication planning, contents marketing, contents production and editing, prototyping, movie and graphic design and productions, website production, and other marketing- and promotion-related planning and execution plan proposals, etc.
Capital Fund	¥100,000,000
Established	April 28, 1979
Consolidated Group Companies	needsplus Inc.
Number of Employees	430 consolidated *As of Jan. 1, 2025
Main Banks	Resona Bank Ltd., The Shoko Chukin Bank, Ltd., Sumitomo Mitsui Banking Corp., Mizuho Bank, Ltd., The Bank of Yokohama, Ltd., The Chiba Bank, Ltd. *As of Jan. 1, 2025
Corporate Website	https://amana.jp/en/

company history

1979/APR	Urban Publicity inc., a forerunner of amana group, is established and begins commissioned production of advertising photography
1987/JAN	Aoyama Office is established in Aoyama, Minato-ku, Tokyo, and commences stock photographs sales and planning business
1991/APR	Urban Publicity inc. changes its name to IMA Co., Ltd.
1997/NOV	IMA Co., Ltd. merges with Camera Tokyo Service and changes its name to amana inc.
2001/APR	un inc. is established to strengthen photography department
2004/JUL	amana inc. shares are listed on the TSE Mothers market (Code: 2402) as of July 1
2004/OCT	needsplus Inc. is established to be managed jointly with amana inc.
2005/MAR	acube inc., SPOON inc., dip inc., hue inc., and voile inc. are established reorganizing amana photography department
2005/DEC	amana inc. acquires shares of NABLA inc. to reinforce visual solutions business
2006/JAN	amana inc. acquires shares of A&A inc. to reinforce sales promotion planning and production business
2006/AUG	amana inc. acquires shares of MISSILE • COMPANY inc. to reinforce advertising planning and production business
2007/JAN	amana inc. absorbs and merges all stock photo business and establishes amanaimages inc. amana inc. acquires shares of HISCHOOL inc. to expand its business territory into the television commercial industry
2008/JUL	amana inc. converts to a holdings company and changes its name to amana holdings inc. visual content design and production business is transferred to the newly established amana inc.
2008/NOV	amana holdings inc. gains ISO/IEC 27001:2005 international standard certification for its information security management system as of November 24
2008/DEC	MISSILE • COMPANY inc. becomes an equity-method affiliated company of amana group
2009/JAN	amana inc. spins off a portion of planning and design business and establishes amana interactive inc.
2009/OCT	amana inc. spins off a portion of visual content design and production business and established amana cgi inc.
2009/DEC	amana interactive inc. merges with HISCHOOL inc., while amana holdings inc. defines its business territories as “advertising-related visual planning and production business” and “stock photographs sales and planning business”
2010/APR	amana inc. spins off a portion of visual content design and production business and establishes Hydroid inc.
2010/DEC	wonderactive inc. is established to handle advertising planning and production
2011/OCT	amana interactive inc. purchases shares of The Culinary Laboratory & Production Inc. to expand its business territory into the food and restaurant industry
2012/JAN	amana salto inc. is established by merging with Salto Ulbeek, to expand the platinum print business
2012/JUL	NABLA inc. changes its name to RIZING inc. as part of the reorganization process
2012/SEP	amanaciq Asia Limited is established to expand business in the Asian market
2012/OCT	amanaciq Shanghai Limited, subsidiary of amanaciq Asia Limited, is established as a business base for the Asian market
2012/DEC	amana inc. acquires shares of WESTVILLAGE CA CO., Ltd.
2013/JAN	amana interactive inc. absorbs and merges production-related business of amana inc. amana inc. absorbs and merges sales-related business of amana interactive inc. amana interactive inc. changed its name to amana creative inc.
2013/APR	amanaTIG inc. managed jointly with Taka Ishii Gallery is established and becomes an equity-method affiliated company of amana group foreseeing consumer market business expansion
2013/JUL	amanaciq Singapore Pte. Ltd., subsidiary of amanaciq Asia Limited, is established as a yet another business base for the Asian market
2014/JAN	amana inc. establishes amanadesign inc. focusing on planning and design amana creative inc. changes its name to studio amana inc.
2014/MAR	amanaANG inc. becomes an equity-method affiliated company of amana group as a business base for the domestic and foreign high-end consumer market
2014/APR	amana holdings inc. (as a surviving company) merges with amana and changes its name to amana inc. As a surviving company, SPOON inc. merges with Vda inc. and changes its name to parade inc.
2014/JUL	AMANA JKG managed jointly with Jean-Kenta Gauthier is established and becomes an equity-method affiliated company of amana group to expand its domestic and foreign high-end consumer market
2015/APR	amanabi inc. is established as a management company for training and seminars
2015/OCT	YellowKorner Japan inc. (equity-method affiliated company) is jointly established by YK Luxembourg S.à r.l. and Culture Convenience Club Co., Ltd. and amana inc., intended to sell art photography to consumers in and outside of Japan

company history

2017/JAN	studio amana inc. merges with parade inc. and changes its name to amanaphotography inc RIZING inc. merges with amana cgi inc. and Hydroid inc. and changes its name to amana digital imaging inc.
2018/JUL	Ca Design,inc. (equity-method affiliated company) is established managed jointly between CyberAgent, Inc. and amanadesign inc.
2019/FEB	amana inc. acquires shares of XICO Inc. (equity-method affiliate) amana inc. acquires shares of Premium Japan Inc. (equity-method affiliate)
2019/DEC	amanadesign inc. merges with amanabi inc. and WESTVILLAGE CA CO., LTD.
2020/JUL	amana inc. merges with amanadesign inc.
2020/SEP	amana inc. transfers its amana drone school business to GEO Solutions Inc. as of September 1
2020/OCT	amana inc. acquired stocks from CCC Art Lab Co., Ltd. thus incorporating YellowKorner Japan inc. as a consolidated subsidiary aiming for swift decision-making to expand art-photo-related business
2020/NOV	amana inc. merges with amana salto inc., amanadesign studio inc., amana digital imaging inc., and wonderactive inc. amanaphotography inc. merges with acube inc., and hue inc.
2021/FEB	amana group' s amanaphotography inc. transferred part of un inc. shares, accordingly, un inc. becomes one of the group' s equity-method affiliated companies
2022/MAY	amana inc. transferred its 100% share of amanaimges inc. to Numazawa, Iizuka, and Nagai for Kimberley.
2022/DEC	amana inc. transferred its share of Premium Japan Inc. to Lusso inc.
2023/MAR	Ca Design,inc. is dissolved.
2023/JUN	amana inc. transferred its share of YellowKorner Japan inc. to FLATLABO inc. amana inc. transferred its share of XICO Inc. to arratio Inc.
2023/SEP	amana inc. transfers its 100% share of amanaTIGinc.to Taka Ishii Gallery
2023/DEC	amana inc. transfers its studio and equipment rentalbusiness of amanaphotographyinc.to PORT inc.
2023/DEC	Infinity brand capital inc. becomes the parent company of amana inc. through a third-party allotment of shares
2024/JAN	amana inc. is delisted from the Tokyo Stock Exchange Growth Market
2024/FEB	amana inc. transfers its 100% share of The Culinary Laboratory & Production Inc.
2024/APR	amana inc. merges with amanaphotographyinc.